

## MEETING OF THE BOARD OF DIRECTORS: VIRTUAL BOARD MEETING NOTES

Thursday, April 4, 2019  
10 am - 12 pm PST

<https://global.gotomeeting.com/join/317464581>

United States: +1 (872) 240-3212

Access Code: 317-464-581

One-touch: <tel:+18722403212,,317464581#>

### **Attendees:**

#### *Board Members:*

Brendan Owens

David Goldstein

Gregg Ander (out at 11:30 am)

Marge Anderson

Michelle Thomas

Nancy Ander

Jeff Harris (on at 10:36)

#### *Staff:*

Ralph DiNola

Stacey Hobart

Meghan Humphreys

Mary Hansel

Eric Makela

Mark Frankel

Alexi Miller

Jim Edelson

Reilly Loveland

Leada Fuller-Marashi

Quorum maintained from 10:36 am until 11:30 am.

#### 10:00 am – 10:06 am **Call to Order**

- Call to Order: David called the meeting to order at 10:06.
- Agenda review: no changes made.
- Review and approval of December Board Meeting Minutes: only have minutes from the first day. Any amendments can be suggested now or by email.

#### 10:06 am – 10:15 am **Governance Committee Report**

- Patrick put together a matrix before the meeting on 2/28/2019 that outlined roles and a schedule for the Board and Board committees.
- The Governance Committee will set the schedule for Board meetings.
- Finance and Governance Committees should meet prior to Board meetings so they can report back to the Board.
- Discussed Board Member terms and tenure, process for new Board Members, and process for electing officers and outlined in the matrix. The Governance Committee asked staff to carry through necessary actions to put together a term limits framework.

- Presented the NBI Senior Fellows program. Have a slate of proposed candidates and will be reaching out to them to offer them the Fellow positions. We've put together a plan for the Fellows: they will have their own meetings and ways to engage with Board meetings.
- Currently have three NBI Fellows but hope with the Senior Fellows program to recognize leadership in the field and build or strengthen their relationship with NBI. Should reach out to RMI to learn about their Senior Fellows program. The program also presents an opportunity for former Board Members to join- Michael McAteer will be a Senior Fellow. Goal to bring more diversity of background and geography to the program.
- Finance Committee needs to be added to NBI's Bylaws. Collected feedback from Governance Committee on Bylaws, will bring updated version to full Board for approval.

#### 10:25 am – 10:40 am **Development Update**

- Meghan presented an overview of what NBI has currently funded and additional funds that are open.
- Meghan's priorities are to bring in new sponsorships and balance the amount of time spent on RFPs with the amount of money they bring in- what is going to be the best use of our time.
- Ralph reported there are a number of partnerships we are waiting to execute- 150K from ComEd. Also have proposals out to different philanthropic organizations.
- Development activities have not been meeting the budget. Meghan has a plan for individual and major donor support to add a fourth revenue stream. Goal to have this in place before the fall giving season and The Forum presents an opportunity to launch this effort.
- Ask to the Board: suggestions for utility partners.
- Board members are strongly encouraged to consider individual contributions to NBI as discussed at the December meeting. 100% Board giving is a threshold criteria for some philanthropic giving.

#### 10:40 am – 11:00 am **Finance Committee Report**

- Mary reported that the balance sheet is strong. Current ratio has improved, which is primarily due to collecting outstanding Accounts Receivable in December and January.
- Assets will continue to decrease as we spend down grants received in July. Expenses versus revenues are trending down because denominator has increased- there are more full time staff to spread revenue over.
- Revenue streams pie chart shows that a large portion of NBI's funding is now coming from contracts. Ralph and Mary would like the revenue streams to be more balanced because going after RFPs is labor intensive and not always as successful as pursuing support from foundations and sponsors.
- Currently under budget by \$800,000, mostly because of CEC sub-contracting expense. Also thought NBI would hire a Project Analyst and Project Manager.

#### 11:00 am – 11:40 am **Staff Reports**

##### *GTZ Forum 2019 Update*

- Stacey reported on changes and updates for this year's Forum: "National" has been dropped from the name for a more global perspective. We're viewing the event as zero energy, zero carbon because metrics are very fluid right now. There will also be a full expo with tech showcase.
- Recently closed Call for Speakers, received 217 submissions up from 137 for the last Forum. It's a real indicator of the increasing interest and work in this topic. Part of the

spike is probably due to the event being in California but the submissions provide a great view of work being done across the country.

- Confirmed Jigar Shah, Kat Taylor, and Andrew McAllister for keynotes.
- The first day of the Forum will be comprised of solutions workshops diving into important topics- more details to come about programming soon.
- Ask to the Board: Join Slipstream in supporting the Forum as a sponsor. Sponsorships fundraising is projected at \$115,000 right now. Also have a pending proposal with NYSERDA for sponsorship and seed funding for the 2020 Forum in New York.
- Working with RMI to recruit high-level speakers. Will connect with Board Members to help with this process where we can.

#### *2021 IECC Technical Proposals*

- Eric reported NBI has 30 code proposals submitted for the 2021 IECC. There were 560 proposals submitted overall. Goal is to get a 10-15% increase in energy efficiency.
- Currently working to determine which proposals we'll take an active role in supporting. Also doing our own outreach to gain support on our proposals.
- NBI will have representatives at the code hearings in Albuquerque.

#### *2021 IECC Get out the Vote*

- Stacey presented on behalf of Amy who couldn't attend the meeting.
- Historically, a small group of people have determined what the energy code will be for the entire country. NBI wanted to help people understand the roles they could play and how. Key audiences were mayors and sustainability offices.
- Just concluded Phase 1: driving ICC registration. Eligible entities had to register with the ICC before the deadline to be eligible to vote in November. Amy did lots of outreach and recruited and supported local groups in outreach as well. The ICC website ended up getting overwhelmed with by the number of people trying to register.
- New York Times Op-Ed with Justin Gillis that got circulated to important groups of people- US Conference of Mayors, Climate Mayors, C40 Cities Climate Leadership Group, etc. Also reached out to influencers on social media and got the attention of Sierra Club. They will work with NBI moving forward to help activate influencers.
- For Phase 2, Amy will work with an intern to learn more about the registrants and stay in communication with them to keep them informed and engaged. In November when voting occurs we will know if this work paid off!

#### *GridOptimal*

- Alexi provided background on GridOptimal: it formally launched in 7/2018 and is currently wrapping up Phase 1. Phase 2 will include metrics, guidance, pilots, and codes.
- Mark reported that they have been working with EHDD and Sonoma Clean Power on a pilot project. Also currently talking to SKANSKA about a project in Bellevue.
- Alexi and Mark are leading a significant effort and NBI is in a really strong leadership position in this work.

#### *NYSERDA*

- Jim, Reilly, and other NBI staff are developing a net zero roadmap. NBI has a major contract to help them develop a reorientation of NYSERDA and the entire state's programs around the transformation of New York's buildings. Unstated goal is 2050.
- Jim and Reilly were in New York City with NYSERDA meeting with the City of New York last week.

- The first version of the roadmap should be out in June but work will continue. NBI will help them implement New York Stretch Code 2019 and become a sub-contractor on the SUNY campus for a large portfolio project. They also want to host the next GTZ Forum.
- Stacey clarified that the Forum could be in Fall 2020 or early 2021 depending on what they want and what we can realistically do.

11:40 am – 11:52 am **Closing**

- Ralph presented dates for the remaining 2019 Board Meetings: 6/12, 10/11, and 12/10, 12/11, or 12/13.
- June meeting will be budget focused. October will be a brief in-person meeting after the Forum. December will be the annual meeting in Portland.
- 2020 meetings will follow the schedule outlined in the Governance Committee's matrix.
- Ralph will send calendar invitations for meetings as soon as possible.
- Adjourn: 11:52 am