

PATH TO ZERO NET ENERGY (ZNE) SCHOOL RETROFITS: Delivering the Winning Pitch: Making the Business Case for ZNE Schools

Brought to you by the Investor-Owned Utility Proposition 39 ZNE Schools Pilot

Tuesday, June 26, 2018 - 9:00 a.m. - 12:00 p.m.

East Bay AIA, 1405 Clay St, Oakland, CA 94612

Workshop Agenda

Learning Objectives:

1. Participants understand the fundamental principles and planning processes of getting to ZNE in the built environment.
2. Participants are given the opportunity to build on the real-world experiences of school districts in their efforts to engage stakeholders in their community.
3. Participants can describe best practices and key components of ZNE building success based upon real-world experiences of school districts that are pursuing and achieving zero net energy schools.
4. Participants have access to ZNE school experts and the opportunity to collaborate with other district staff as they brainstorm how to implement and support ZNE policies and programs.

8:30 – 9:00 AM	<i>Registration, Refreshments & Networking</i>
9:00 – 9:15 AM	Welcome <ul style="list-style-type: none">• <i>Workshop Goals & Expectations</i>
9:15 – 9:30 AM	Introduction: Zero Net Energy & Prop 39 <i>Presented by NBI and the Investor Owned Utilities</i> <ul style="list-style-type: none">• Ca ZNE Policy Context• Status Of Prop 39 ZNE Pilot Program In California Schools
9:30 – 10:20 AM	The Winning Pitch: K-12 School Strategy <ul style="list-style-type: none">• <i>Nate Kinsey, Energy Manager, San Francisco Unified School District</i>• <i>Alan Glass, Energy Supervisor, Pittsburg Unified School District</i>
10:20 – 10:35 AM	<i>Break</i>
10:35 – 11:00 AM	The Winning Pitch: Community College Strategy <i>Joe Fullerton, San Mateo Community College District</i>
11:00 – 11:50 AM	Activity: Developing Your Pitch to ZNE <i>As a group we will build on the school district presentations to create stakeholder messaging documents and develop solutions for communicating with stakeholders around ZNE that you the participants will be able to apply in your own districts.</i>
11:50 – 12:00 PM	Closing Discussion & Resources